

## Case Study

# Soper's SoftWall Enclosure: Third Party Logistics (3PL)

### **Soper's SoftWall is an easy pill to swallow for pharmaceutical company**

A premier Third-Party Logistics provider (3PL) was implementing a new business development plan to provide a segregated fulfillment area for a pharmaceutical company in one of their regional warehouses. Their mandate was to maintain tight temperature tolerances for a select group of temperature-sensitive products.



The 3PL's operational plan was to implement this new service with maximum flexibility and economy. They wanted to be able to increase or decrease the footprint based on future business volume, as well as being able to completely relocate the area to another facility if it was ever required.

With this in mind they had a couple of options to choose from:

1. A Traditional Rigid Tall-Wall Construction made from either studs and drywall or blocks.
2. A Soper's SoftWall with either single membrane or insulation-filled double membrane.

**After consulting with their HVAC contractor and weighing out the options the 3PL company chose Soper's new R-5 Insulated SoftWall.**

Soper's SoftWall offered long term operational cost efficiencies. It could also be installed in a compressed time frame, without typical construction debris, allowing the company ongoing operation without interruption or mess.

Our Material Handling Distributor partner was able to integrate our R-5 Insulated SoftWall into a total solutions package including racking and conveying systems, making work easier and more efficient for the client.

By teaming up with a very professional distributor who project-managed the installation, while utilizing Soper's factory supervised installation, we were able to complete the project on time while also meeting all of the service requirements the 3PL Warehouse was committed to.