

Case Study

Soper's Softwall Partition Solves Warehousing Problem



The customer, Advo, is the largest direct marketing firm in the United States. Advo needed to divide its Delaware plant into two sections: one for production, the other for shipping and distributing.

Instead of erecting a traditional rigid barrier, Advo called on Soper's to design, manufacture, and install a SoftWall partition system. The partition spans 500 feet and measures 30 feet in height, while providing a seal at both the floor and roof panels.

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